



GRAZIA INTERNATIONAL NETWORK ITALY

A DAILY, UPDATE AT GRAZIA.IT GRAZIA

IT FASHION

BLOG DEL GIORNO

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Grazia.it has inaugurated the IT Daily, a channel with a layout just like the first page of a newspaper with real-time news about the fashion world, events, exhibitions, and gossip. Readers will know what's going on at a glance and you just need to click to learn more through interviews, video clips, and a photo gallery. They can also browse the IT Daily archives, divided into Fashion News, Agenda, and Gossip, so they won't miss anything that happened on previous days.

Merc TODAY'

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atti di stile, rub

oda e non solo



H&M

Un edificio creato per l'occasione sul fiume Hudson ha ospitato il super evento firmato Versace per la presentazione della collezione creata per



FASHION NEWS - VERSACE SFILA A NY PER

BLOG DEL GIORNO

FASHION NEWS

FOTOGRAFIA E CUCINA SUL "CAVOLETTO DI BRUXELLES"



"Cucina con fotografia" è il sottotitolo de Il Cavoletto di Bruxelles.com e nella categoria food-photography è

decisamente uno dei blog italiani più noti, con un seguito di follower fedelissimi ed entusiasti. Il Cavoletto esiste dal 2005 e la sua autrice Sigrid è una simpatica trentenne belga che lavora come fotografa



ATTESA?

IT BEAUTY

GOSSIP - BELEN RODRIGUEZ: IN DOLCE

IT DAILY

MERCOLEDÌ 09 NOVEMBRE 2011



L'ultimissima news a disposizione sarebbe la dichiarazione di Fabrizio

Corona rilasciata a un noto settimanale di costume che suonerebbe più o meno

> Tweet

2 AGENDA

IT CULTURE

Mi piace

GOSSIP

AGENDA COMEDY FESTIVAL, CINQUE GIORNI TUTTI DA RIDERE A NEW YORK NEW YORK



Fare qualcosa di divertente a New York non è difficile, ma con il Comedy Festival è ancora più garantito. Dal 9 al 13 novembre la città che non dorme mai

Tweet < 3</p>

si darà alle risate con un programma di spettacoli sparso in diverse location. Ad esibirsi saranno comici molto noti





TODAY'S SPECIALS

ESPLORA LOVE IT





MAGAZINE

designer Angela, ha deciso di

ARCHIVIO

Mi piace



LOVE IT

IT GIRLS



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RSS TWITTER

FASHION NEWS - MARGHERITA MISSONI

Dopo aver lavorato con OrpahnAid per 10 anni ed esserne diventata la portavoce italiana, Margherita Missoni, figlia della







GRAZIA INTERNATIONAL NETWORK UK

GRAZIA UK'S GLADRAGS AND HANDBAGS

Grazia UK teamed up with the charity Kids Company to present the world's most amazing sample sale, featuring every designer you could think of, and everyone was invited! Items included pink sandals from Rupert Sanderson, a leather purse from Anya Hindmarch, a Mulberry Bayswater bag, a Christian Dior dress, and donations from celebs including Laura Bailey and Tamara Ecclestone plus outfits worn by Naomi Campbell and Florence Welch.







100 hot buy under £10 Drum roll... we proudly unve our very special new section: ssential 100 under £100 hor la featuring the very best fashion buys right now - both high street and designer. Look out it every month end (think of a as your payday treat!), but first turn to page 107 for 20% off treats at Office, Urban Outfitten

IT'S

PAYDA

AY

Donna Ida and nails inc. Enio

Grazia Daily's @ Bloggers Night

Grazia Daily threw a party on London's Carnaby Street to meet upcoming fashion bloggers. Each blogger gave a 'BlogBrag.' There was mingling, networking and Grazia goodie bags for all.



GRAZIA'S PAYDAY YAY!

Grazia UK unveiled its new monthly section to give readers the essential 100 hot buys under £100 every payday. A range of Payday Treats for readers from top high street retailers -- including Donna Ida, Urban Outfitters, Nails Inc and Office -formed part of the section.









GRAZIA INTERNATIONAL NETWORK GERMANY

LILLI BECKER: GUEST EDITOR FOR GRAZIA

Issue 47 of Grazia Germany had a special editor: Lilly Becker, the charming wife of tennis legend Boris Becker and a fashion icon. Lilly worked hard with the whole editorial Grazia Germany team to produce an exclusive fashion spread with top model Franziska Knuppe. Lilly also talked about her dream of having children and next year's new fashion trend, maternity clothes that she would love to wear in the near future.

Claudia Ten Hoevel, Grazia Germany Editor-in-Chief, said this about Lilly: "She's a real GRAZIA-Lady and a big fan of the magazine. The whole team loved working with her editing fashion pages, discussing news, and sharing the latest gossip."







Cooperation with KIEHL'S

In occasion of its 160th anniversary, Grazia teamed up with Kiehl's and offered readers a chance to receive an exclusive lip gloss by presenting Grazia's coupon in Kiehl's nationwide shops. In offer the lip gloss shade "Berry 1851".



GRAZIA INTERNATIONAL NETWORK HOLLAND

SINGING

For the third time this year, Grazia created a QR edition called 'The Love Issue'. This particular edition featured Talented New Artist Krystl: scanning the code on the cover, readers could hear Krystl sing her new single! If they scanned different QR codes in the issue, they also learned more about the latest fashion, beauty and showbiz news.... Grazia comes to life!









GRAZIA

news." Android Appstore.

ANDROID APP

The Android market is booming, and the Grazia Holland App had to be a part of it! Since the launch of the iPhone app, the Grazia Holland App has been downloaded 46,747 times. Now that the Grazia App can be downloaded on the iPhone and Android, Grazia readers will be up

to date 24/7 about the latest fashion and show biz news in Holland and around the globe.

Hilmar Mulder, Grazia Holland Editor-in-Chief, announced, "After the launch of the iPhone App, the Android App was on top of our list. Our readers can now be always connected and they will be up-to-date about the latest fashion and showbiz

The Grazia App can be downloaded from the

GRAZIA INTERNATIONAL NETWORK AUSTRALIA

KEADY, SET RUNWAY

Grazia steals the show (or at least on on The Celebrity Apprentice. In her o our ed. Kellie Hush, takes us behind th THIS opticate is the Grazic fashion magnitude to the Grazic fashion magnitude to the the order this get is right? The deciding factor will ubinately be whether the challens on show are good enough for the pages of Grazic and if they are, TH source a chapter for \$500,000 for the winning reaso's chairty of choice. The Ubine of the shows

Vauchase House, Sydney, dawn, Fm. convisional Fm. going in hear 'you're furdi'' even before the caroerast atter rölding. No ote sern me the memo that wi'd be standing out in the freezing cold at 6 am to aboet the first episode, so I'm dreased far high summer. My inacking kenes and blac high poweld quier a challenge for the immen crew and mokeng neitier, I stand as chose at I can us Math Boaris, sortedy hoping he'll woog his atms around me (pes, he is incredibly hardstore in the fleid). But the gay is focused - and a little says as thin is work nor play. A blashet is found to wrap around me between takes. Damin

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THIS WEEK

Get the look ...

Kellie Hush, Grazia Australia Editor-in-Chief (left), appeared on Channel 9's new prime time show called "Celebrity Apprentice". The topic of the episode was the Grazia fashion show challenge. Kellie Hush was asked to judge whether the clothes on show, chosen by two challenger teams, reflected the mood and tone of Grazia. The prize was a \$20,000 check for the winning team's charity of choice. Whenever style and

fashion are the topics,

Grazia is on call!



Grazia sponsored a race during Melbourne's Crown Oaks race day. Grazia's Editor-in-Chief Kellie Hush gave the prize to the winner of the Grazia Stakes and the horse was dressed with Grazia silks. The Victoria Racing Association also handed out copies of Grazia during race week.

Grazia@Celebrity Apprentice



GRAZIA INTERNATIONAL NETWORK CHINA

ONLINE MIX&MATCH COMPETITION



GRAZIA China

launched a micro-blogging competition with 5 professional judges, including international supermodel Qinshu Pei, a Hong Kong fashion columnist, the most popular fashion blogger in China, and fashion photographers. The official website feature page (http://feature.grazia.com.cn/ showme/) and the official microblogging activity page (http:// event.weibo.com/262072) attracted the attention of ten thousand users, including 2,248 people who participated in this event in the last 20 days. Now the competition is about to enter its second stage. The judges selected twenty candidates who must pose in a photo that will compete for the Best Outfit Award and be voted by millions of users. Five finalists will be chosen. The first-place winner will receive a Tod's handbag. The photos of the other four runners-up will appear on the official GRAZIA China website.

SHOW

Grazia China appeared on China's most popular fashion TV show "Mei Li Qiao Jia Ren". Grazia China Fashion Editor was invited to talk about her experience and how to take perfect fashion photos.





GRAZIA China's readers Club collaborated with Vidal Sassoon for a haircare workshop in Beijing, Shanghai, and Chengdu. Thirty lucky readers were selected to attend this event, where senior hair stylists presented haircare trends and answered readers' questions. All participants received gifts provided by the brand.

GRAZIA INTERNATIONAL NETWORK MIDDLE EAST

<u>BIG B-DAY</u> ISSUE



To celebrate its 6th birthday, Grazia Middle East put together its biggest issue ever. The magazine, on shelves November 30, included special topics such as Grazia's Top 40 in celebration of the UAE National Day on December 2, a special street style where Dubai's fashion pack showed how they got party-ready, and a special 10-page shoot called 'Glamour's uprising' that showcased the most famous Middle Eastern designers. The issue also had several other exclusive articles: bumper

fashion charts, a local facesof-the-future feature, an interview with Lady Gaga, and an extended fashion section. Exclusive guests of the issue were Domenico Dolce & Stefano Gabbana, who wrote a

letter to Grazia's readers, gave a preview of their new luxury jewelry line, and a sneak peek of their homes.

Grazia also threw a party for the occasion that was attended by designers, socialites, and other prominent faces of the fashion industry who came to celebrate with Grazia's team.







GRAZIA INTERNATIONAL NETWORK INDONESIA



• 51 SHOWS MORE THAN 180 LOCAL AND INTERNATIONAL DESIGNERS MORE THAN 2.000 OUTFITS





GRAZIA Glitz & Glam

During Jakarta Fashion Week, Grazia held its second Grazia Glitz & Glam fashion show that featured fashion labels by eight celebrities.

Grazia Glitz & Glam also presented the first edition of the Grazia Glitz & Glam Awards. Readers voted through www. grazia.co.id and the winners were chosen by a panel of judges that included seven prominent PR people in the luxury fashion industry.

Grazia Glitz & Glam received good coverage in print and online media and good response from celebrities.





Grazia is a sponsor of the LPM Entrepreneur Award for outstanding alumni of Lomba Perancang Mode (Young Fashion Designer Competition) organized by Femina Group, in conjunction with Istituto Marangoni of Milan. The winner will be granted a short course in Fashion Business at Istituto Marangoni in Milan. Zornia Harisantoso, Grazia Editor-in-Chief, was one of the jury members (below).

GRAZIA INTERNATIONAL NETWORK RUSSIA

SCHUMACHER'S first anniversary!

Grazia Russia held a cocktail party to celebrate the first anniversary of the popular boutique Schumacher, which was opened last year by the German designer Doroteya Schumacher and has become very popular among Moscow fashionistas. During the party, guests drank champagne, tried on clothes from the winter collection, and had a quick hair makeover by stylists. The main event of the evening was a masterclass by GRAZIA's Fashion Editor, who taught guests how to accessorize and coordinate a simple white blouse with different looks for davtime, evening, and parties. There was also a style Q&A session afterwards. Many local celebrities. It-girls and regular clients attended the





clockwise: Ekaterina Vylichenko, actress; Natalia Kosteneva in Schmacher. actress; Slava Nikitin.

GRAZIA & KAREN MILLEN COCKTAIL!

Grazia threw a party for the 30th anniversary of Karen Millen and also gave its readers a coupon for a 30% discount on shoes and accessories from the anniversary collection. Moreover, Grazia organized a sensational contest with prizes that included a Karen Millen dress and handbag up for grabs for the third and secondplace winners, and an amazing photo shoot for Grazia magazine under the guidance of fashion director Alisa Judkova for the lucky first-place winner.



From left : the winner of Karen Millen's dress and Aliona Peneva, Grazia Russia Editorin-chief.

GRAZIA INTERNATIONAL NETWORK INDIA

Design and fun at ATOSA!

1-From left: Mehernaaz Dhondy (Grazia India Editor-in-chief), Aparna Badlani, Azmina Rahimtoolah and Ekta Rajani (Grazia India Fashion Director); 2-Anandita Dé 3-Shradha Murarka (Creative Director of Vizyon) between designers James Ferreira and Shahid Datawala 4-Marielou Phillips (Head Press and PR at Chanel India); 5-Actress Sagarika Ghatge: 6-Designers Masaba Gupta and Shaheen Abbas

Datawala and Vizyon.





Grazia organized an evening of fun and cocktails at Atosa, the multi-designer store named after a Persian princess with an eclectic mix of Indian designers as well as an interesting mix of South East Asian one. The purpose was to celebrate the festive winter collection of James Ferreira, Shahid

GRAZIA INTERNATIONAL NETWORK THAILAND

BEAUTY / CELEBR

ชั่วโมงของ เกรช-กาญจนิเกล้า

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Get the Look from Style Icons

Reader SURVEY

AMANDA

Hollywood at Her Heel

ต่อ-ฉันทวิชช่

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READER SURVEY 201

SEYFRIED

Grazia Thailand prepared a survey that was included with the November issue. The main objective of the survey was to study Grazia's target readers concerning their profile, lifestyle, general media habits, opinions, and attitude towards Grazia magazine, meaning buying and reading frequency, content, favorite columns, appealing activities, etc. Respondents who fill out the survey form and mail it back to Grazia's team have the chance to win special gifts selected from a total of 30 amazing items.





GRAZIA INTERNATIONAL NETWORK BULGARIA





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лошли в шестата юбилейна година на конкурса ена на годината" на списание GRAZIA. Целта ни е да тличним най-добрите в 12 основни категории - мода лица. меда дизайнери, сцена актриси, сцена музика, спорт, изкуство, та шоу, та публицистика, та актриси, бизнес, политика и общество. Выв вожа категорыя номянираме по 5 участнички. Критернит ни е базиран на адекватността на дамите в пространството и заслугите им към обществения живот през последната година. Гласувайте за номинираните на www.graziaonline.bg и с 5M5 на 2323 (1.20 лв. с ДДС, номерыт е за всички мобилни оператори), като изпицатте кода на избраничката си - например SPORT 1 или FACE 2. вашето име и града ви, волко на латичица. Можете да гласувате само за една кандидатура в категория, или за не овече от 12 (по една выя всячая 12 категория). Гласуването продъчжава до 10 декемары 2011 г., а победи телите ще обявим в лнуарския ни брой. Гласовете ви ще определят 12-те фаворитки, които ще получат златна стауетна на церемонната на през декемари

For the sixth year Grazia Bulgaria is organizing "Woman of the Year", one of the most prestigious competitions in Bulgaria. In both the November and December issues, the Grazia team will present all nominated women in 12 categories: fashion design, fashion models, music, TV actresses, theatre actresses, art, sports, society, politics, business, TV shows and TV commercials. For each category, Grazia editors nominated 5 women who stood out for





Те красят корици и рекламни кампании, а с чара и неподправената си красота напомнят за България по модните пътеки на Лондон, Париж, Милано и Ню Иорк

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their enthusiasm, style, ideas and charity work. Only one will win a special Woman of the Year award during the official ceremony held on December 11. The winner will be chosen by Grazia readers who can vote for their favorites at www. graziaonline.bg.

Every year the ceremony supports a special cause. The motto for Woman of the Year 2011 is "Bulgaria and the world: more tolerance everywhere."



Камерата ги обича, безспорно! С магнетизъм и професионално отношение тези дами покориха малкия екран и спечелиха безапелационно и зрителските сърца



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